

PRINCIPLES AND PROCEDURES FOR THE USE OF TURKISH QUALIFICATIONS FRAMEWORK LOGO

SECTION ONE

Objective, Scope, Basis and Definitions

Objective and scope

Article 1 - (1) The aim of these Principles and Procedures is to set forth the Principles and Procedures for the use of Turkish Qualifications Framework logo.

(2) These Principles and Procedures involve provisions on the use of Turkish Qualifications Framework logo.

Basis

Article 2 - (1) These Principles and Procedures have been prepared in regard to Article 255 of Presidential Decree No.4 and Article 22 of the Regulation on the Principles and Procedures for the Implementation of the Turkish Qualifications Framework came into force after being published in the Official Journal No. 29537 on 19/11/2015.

Definitions

Article 3 - (1) In the implementation of these Principles and Procedures, the terms states as;

- a) The Authority: the Vocational Qualifications Authority,
- b) The Council: the Turkish Qualifications Framework Council,
- c) Coordination Council: the Turkish Qualifications Framework Coordination Committee,
- d) The Logo: the symbol created to identify the Turkish Qualifications Framework;
- e) President: the President of the Vocational Qualifications Authority,
- f) The Responsible Body: The Ministry of National Education, Council of Higher Education and Vocational Qualifications Authority, which issue legal instruments and undertake acts and coordination activities regarding the identification, definition and implementation of qualifications in the education and training system, as well as other bodies that are designated by the relevant legislation as being responsible for qualifications,
- g) Turkish Qualifications Framework: The national qualifications framework which has been designed in line with the European Qualifications Framework and indicates all qualification principles acquired through general, academic and vocational education and training programs including primary, secondary and higher education as well as other ways of learning,
- h) Qualification: : An official document obtained when a responsible body, at the end of a process of assessment and validation, recognizes that an individual has accomplished the learning outcomes according to certain criteria

SECTION TWO

Duties, Authorities and Responsibilities

Duties and authorities of the Authority

Article 4 - (1) The Authority shall have the power to determine and update the Turkish Qualifications Framework Logo and share it with responsible bodies.

(2) The Authority shall fulfil the following duties regarding the use of this Logo:

- a) Create the logo and communicate it to the responsible bodies;
- b) Notify the responsible bodies about any change in the principles and procedures regarding the logo;
- c) Conduct surveillance and investigation to prevent the unauthorized use of the logo and carry out legal proceedings in case of unauthorized use.

Responsibilities of the Responsible Bodies

Article 5 - (1) The responsible bodies shall have the following responsibilities related to the logo use:

- a) use the logo in accordance with the principles and procedures set by the Authority;
- b) use the logo only on qualifications included in the Turkish Qualifications Framework;
- c) prevent unauthorized use of the logo by third parties or organizations;
- d) notify the Authority within 7 days, if any unauthorized use by third parties or organizations is detected;
- e) immediately take corrective action if the logo is mistakenly used against the rules;
- f) stop using the logo on a qualification removed from the Turkish Qualifications Framework;
- g) comply with the principles, procedures and timelines set by the guidelines, manuals, forms and other documents prepared by the Authority about the logo.

SECTION THREE

Design and Use of the Logo

Design of the logo

Article 6 - (1) The criteria, codes, colors, dimensions and format of the logo are given in Annex 1.

(2) Responsible bodies may use an embossed or hologram logo, provided that its design requirements are met.

Documents to bear the logo and related procedures

Article 7 - (1) Qualifications included in the Turkish Qualifications Framework must bear the Turkish Qualifications Framework Logo.

(2) Responsible bodies may use the logo only on the qualifications included in the Turkish Qualifications Framework, which are in their mandate. Responsible bodies may use the logo on their website, databases, signboards, publicity documents, events such as fairs and promotional booths, provided that they indicate the relevant qualification is included in the Turkish Qualifications Framework.

(3) Responsible bodies may use the logo together with their own name and/or logo.

(4) Any responsible body that needs to use the logo in dimensions that deviate from the standards shall seek approval of the Authority for the dimensions and place of logo use.

(5) The logo shall not be used to imply that the Authority assumes responsibility for the activities on the relevant qualification.

Enforcement

Article 8 - (1) These Principles and Procedures shall enter into force with the approval of the Coordination Council.

Execution

Article 9 - (1) The provisions in the Principles and Procedures shall be executed by the President of the Authority upon approval by the Coordination Council.

**ANNEX 1:
TURKISH QUALIFICATIONS FRAMEWORK LOGO FORMAT**

General Criteria

The logo shall have the following features. Detailed drawing of the logo and its dimensions are given in Figure A1.

Figure A1:



Color Values

The following color values shall be observed as shown in Figure A.1, when the logo is printed on white background. Color and tone changes that may occur due to printing on a previously painted background are not acceptable. The color codes are given below. (Adobe Photoshop CS6 Version 13.0)

Light Blue Color Codes:

Web: 0099cc

C(Cyan) :78

(*)

M(Magenta) :24 (*)

Y(Yellow) :6 (*)

K(Black) :0 (*)

R(Red) :0 (*)

B(Blue) :153 (*)

G(Green) :204 (*)

Dark Blue Color Codes:

Web: 003366

C(Cyan) :100 (*)

M(Magenta) :87 (*)

Y(Yellow) :33 (*)

K(Black) :23 (*)

R(Red) :0 (*)

B(Blue) :51 (*)

G(Green) :102 (*)

White Color Codes:

Web: ffffff

C(Cyan) :0

(*)

M(Magenta) :0 (*)

Y(Yellow) :0 (*)

K(Black) :0 (*)

R(Red) :255 (*)

B(Blue) :255 (*)

G(Green) :255 (*)

Design

The logo shall consist of 2 rectangles with rounded corners and light blue edges 0.7 mm in thickness, one of which shall be 30 x 26.5 mm (top) and the other 30 x 12.9 mm (bottom). The rectangle on the top shall have a white inner background. “TYÇ” shall be written on the white background, and the background color of the rectangle at the bottom shall be dark blue. The statement “This Qualification (top row) has been included in (middle row)the Turkish Qualifications Framework. (bottom row)” shall be written in white in three rows on the dark blue background. The statement shall be written symmetrically in the center of the rectangle.

